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# **Artemis US Extended Alpha Fund**

Adrian Brass, Fund Manager Adam Gent, Head of Sales Iain MacPherson, Sales Director Julian Rodriguez, Sales Director



### Fund manager biography



Adrian Brass Lead Manager

Adrian manages Artemis' US Extended Alpha long/short strategy alongside co-managers James Dudgeon and William Warren. He was the lead manager of Majedie Asset Management's US Equity fund and co-manager of its Global Equity and Global Focus funds from 2014. Previously, Adrian was a fund manager at Fidelity for nine years, where he managed US equity funds including its FF America and FAST (130/30) funds. He holds a bachelor of science degree in economics and politics from the University of Bristol, and is a CFA charterholder. Adrian joined Artemis in 2022.



James Dudgeon Co-Manager

James co-manages Artemis' US Extended Alpha long/short strategy alongside Adrian Brass and William Warren. He has a degree in economics and modern history from the University of St Andrews. He joined Fidelity in 2010 as a research analyst covering sectors in both Europe and the US, then in 2015 moved to Majedie Asset Management to work as an analyst on its US equity fund and became a co-manager in 2021. James is a CFA charterholder. He joined Artemis in 2022.

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# Benefiting from our broad and highly experienced team



**Lead Manager Adrian Brass** 

**US EXTENDED ALPHA** 











& Healthcare Olivia Micklem











**RISK** 

**US RESEARCH TEAM** 

Broad coverage with experience on both long and short side

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### **Artemis' US funds**

	Long/sho	rt funds	Long or	nly funds
	US Extended Alpha	US Absolute Return	US Select	US Smaller Companies
Lead managers	Adrian Brass	William Warren	Cormac	Weldon
Benchmark	S&P 500	SONIA + 0.1%	S&P 500	Russell 2000
Focus	Long/short 130/30 fund	Equity long/short controlled net	Concentrated best ideas	Smaller companies
Indicative no. of stocks	40-60 long 20-40 short	40-80 long 50-100 short	35-65	50-70
Expected tracking error	3-8%	n/a	4-8%	3-8%
Typical guidelines	+/-10% sector vs. index (at a net level) +/-4% stock positions vs. index	+/-20% in any one sector (at a net level) +/-10% in any one stock	+/-10% sector vs. index +/-5% stock positions vs. index	+/-10% sector vs. index Maximum stock position of 5%
OEIC AUM	£300.5m	£23.3m	£1,928.4m	£1,079.8m
OEIC launch date	19 Sep 2014	27 Oct 2014	19 Sep 2014	27 Oct 2014
SICAV AUM	£419.9m	-	£190.6m	£485.5m
SICAV launch date	6 Nov 2018	_	12 Nov 2018	11 May 2018

Source: Artemis as at 30 November 2022.

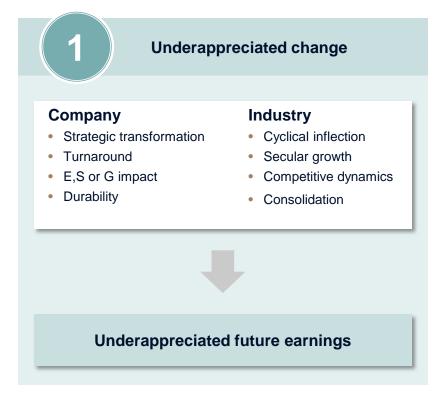
Note: the above information reflects the current view of the fund managers and may change over time. For information about formal investment restrictions relevant to this fund please refer to the prospectus.

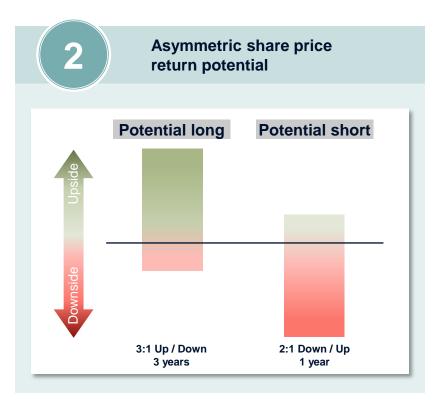
### **US Extended Alpha: what differentiates us?**

- 130/30 fund structure
  - Shorts aim to generate incremental alpha and reduce unwanted style risk
  - Options used to reduce tail risks
- Same process for 15 years managing US equities
- Flexible investment across the style spectrum
- Leading US investment team
  - Up / down framework
  - Experienced sector analysts with broad coverage both long and short
  - Debate and idea sharing across team
- Highly differentiated fund in terms of scope, holdings and risk profile

### Investment philosophy

Investing in stocks that meet two criteria





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### **Short strategy**

### **Principles**

- Express negative views beyond just being underweight the index
- Hedge out unwanted style or sector risk

### **Key thesis**

- Fundamental deterioration underappreciated, with earnings at risk
- Downside potential from de-rating and lower earnings
- Valuation leaves limited room for upside

### **Strategy**

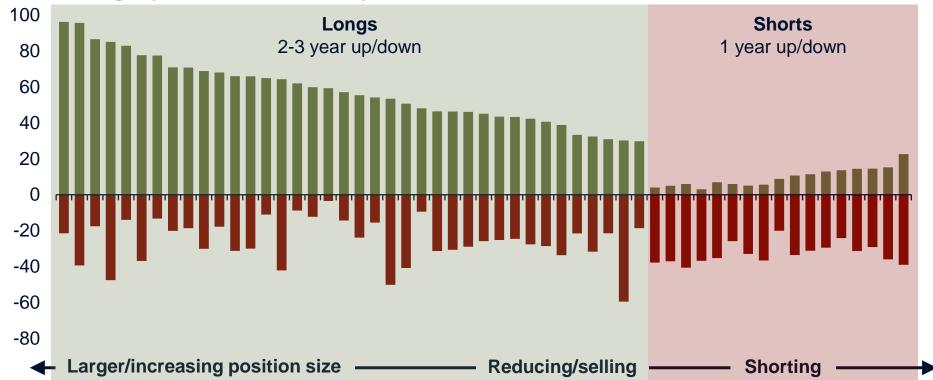
- Dynamic position sizing 0.25-1.0% positions
- Risk tools including short interest, liquidity, social media attention and market positioning
- Selective use of put options to reduce tail risk

Shorts aim to generate incremental alpha and improve the risk profile of the fund



# Disciplined focus on asymmetric return potential

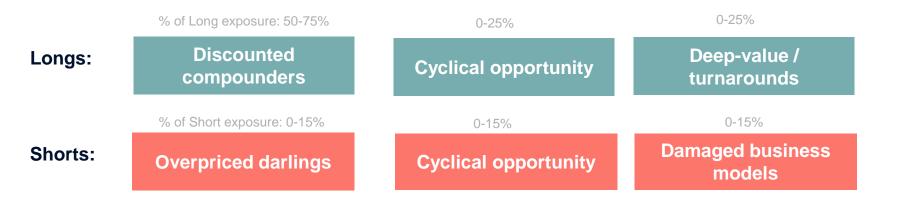
Fund holdings upside versus downside potential estimate



Source: Artemis estimates. Illustrative purposes only based on 31 December 2022 estimates.

### Typical fund opportunity clusters

Investing across the style spectrum



Targeting stocks with underappreciated change at a highly attractive risk-reward

Image source: brandsoftheworld.com.

Note: reference to specific stocks should not be taken as advice or a recommendation to invest in them.

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### Typical long opportunity clusters

Investing across the style spectrum

### **Discounted compounders**

- Short-term issue provides entry point for long-term opportunity
- Low turnover core of fund

### Cyclical opportunity

- Fear provides attractive risk-reward
- Contrarian on entry

### Deep-value/turnarounds

- Substantial valuation upside from execution of strategy
- Contrarian on entry



















Targeting stocks with underappreciated change at a highly attractive risk-reward

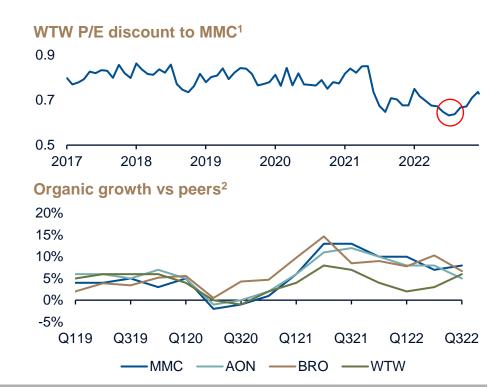
Image source: brandsoftheworld.com.

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### Stock example – deep value / turnaround: WTW

- Insurance brokerage, and business consulting are sectors we have covered for many years
- WTW, a people business, suffered a shock from the failed takeover by AON
- Perceived to be a laggard, but has some leading market positions such as health, wealth and career.
- Substantial valuation discount to peers
- New management team, with sensible turnaround strategy. Signs of improvement



Good company, in attractive industry at historically wide discount to peers with upcoming catalysts

Source: <sup>1</sup>Bloomberg as at 5 January 2023. <sup>2</sup>Bloomberg as at 30 September 2022. Note: reference to specific stocks should not be taken as advice or a recommendation to invest in them.

### Typical short opportunity clusters

Investing across the style spectrum

### **Overpriced darlings**

- Valuation extended with little scope for a rerate
- Scope for de-rate and earnings miss

# Cyclical danger

- Underappreciated cyclical risk
- Downside to earnings and multiple

### Damaged business models

- Business model faces increasing threats
- Long-term profitability or growth under threat

ERP Software

Growth semis

Beauty retail

Auto chain

Alternative financing

Industrial cyclicals

New EV brand

Consumer products

Targeting stocks with underappreciated change at a highly attractive risk-reward

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### Short example – cyclical danger

### Many industrial cyclicals are valued as safe havens, but the dark clouds are gathering

- Industrial cyclicals are normally highly correlated to the PMI
- Not this time with late cyclicals:
  - The PMI is collapsing
  - Shares trading near peak
  - Valuations near relative peak
  - Growth expectations rosy
- We have a broad range of shorts in the capital goods, construction equipment and transport areas
- Substantial downside risk to shares, but valuation should limit upside



### Risk reward asymmetry to the downside

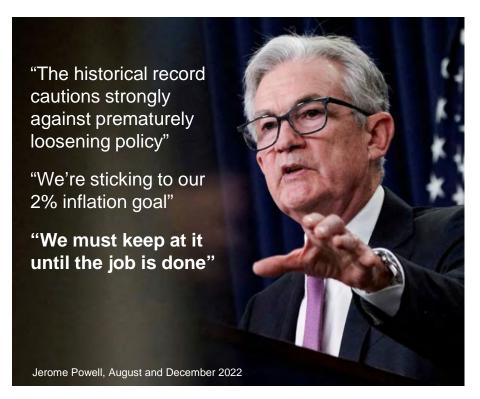
Source: Bloomberg as at 5 January 2023.

### Tension remains high in the inflation debate

Inflation has peaked in some key areas

# Used car Gasoline Food prices<sup>1</sup> prices<sup>2</sup> commodities<sup>3</sup> -14% -34% from peak from peak from peak VS

But may be a long way to go before the FED pivots



Source: Bloomberg as at 31 December 2022. Image source: reuters.com. Notes: <sup>1</sup>Manheim US Used Car Index 203 vs 236 peak (-14%). <sup>2</sup>Average gasoline price 3.21 vs 5 peak (-34%). <sup>3</sup>Corn 675 vs 805 peak (-17%), Wheat 792 vs 1,200 peak (-31%).

### The seeds have been sown for a slowdown

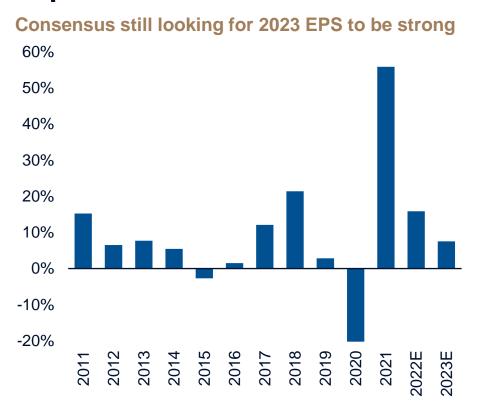


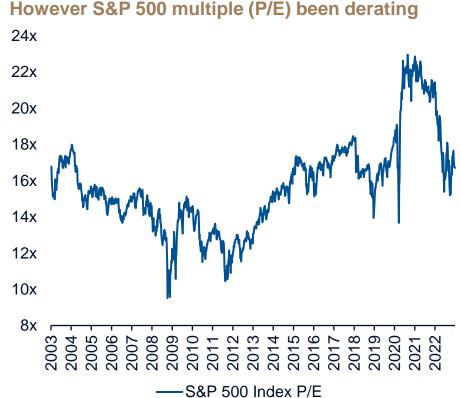


Source: Bloomberg as at 31 December 2022.

Note: two-year change in 10 year Treasury inverted and with 18 month shift forward, compared to the ISM PMI.

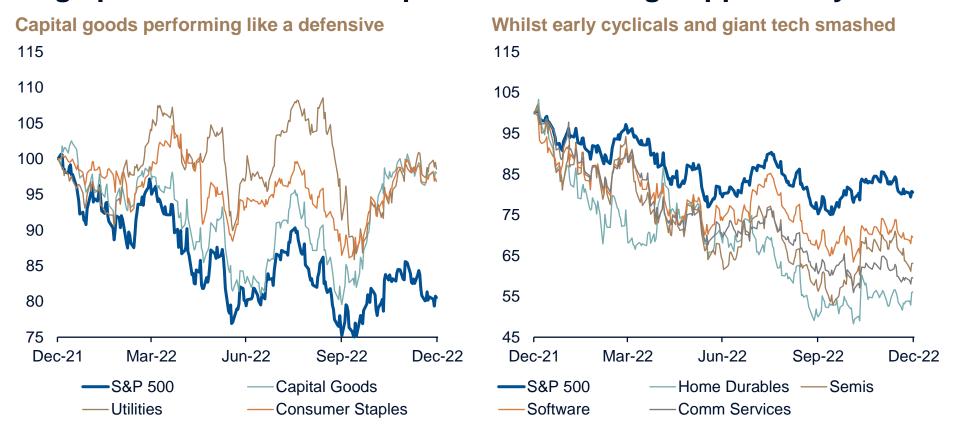
### Impact on market fundamentals still to come





Source: Bloomberg as at 31 December 2022.

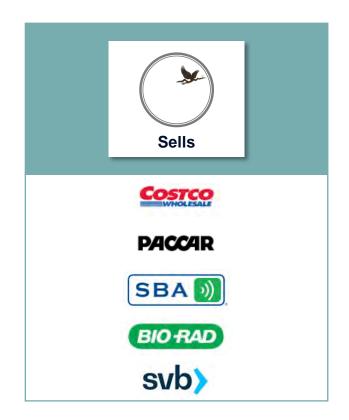
### Huge polarisation in sector performance brings opportunity



Source: Bloomberg as at 31 December 2022.

# Recent portfolio transactions – Longs





Source: Artemis as at 31 December 2022. Image source: brandsoftheworld.com. Note: reference to specific stocks should not be taken as advice or a recommendation to invest in them.

# Recent portfolio transactions – Shorts



- New EV company
- Expensive Semiconductor
- Freight company
- Hotel REIT
- E&P
- HVAC distributor
- Alternative asset manager
- General retailer
- Specialty retailer
- S&P 500 Put Options



### **US Extended Alpha: positioning**

Top	<b>20</b>	active	long
-----	-----------	--------	------

PG&E	3.4%
Willis Towers Watson	3.4%
Intercontinental Exchange	3.3%
Cigna	2.4%
EOG Resources	2.4%
WillScot Mobile Mini	2.3%
Elevance Health	2.3%
Performance Food Group	2.2%
Mastercard	2.1%
Constellation Energy	2.1%
Bristol-Myers Squibb	2.0%
Gartner	2.0%
Kraft Heinz	2.0%
Linde	2.0%
Norfolk Southern	1.9%
Oracle	1.9%
Aramark	1.8%
Dollar Tree	1.8%
Jacobs Solutions	1.8%
Vulcan Materials	1.7%

Top	10	short	
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Capital Goods	-0.6%
Food & Staples Retailing	-0.6%
Capital Goods	-0.5%
Utilities	-0.4%
Transportation	-0.4%
Capital Goods	-0.4%
Insurance	-0.4%

### Differentiated holdings to other funds

Sector exposure underweight -0.5% Information Technology -0.3% **Health Care** 1.3% Industrials 0.1% **Consumer Discretionary** -2.9% Financials Communication Services 0.1% -1.7% **Consumer Staples** 3.4% Utilities 0.2% Energy

Long Short S&P 500 sector weights

-10%

10%

20%

Materials

Real Estate

Source: Artemis as at 30 November 2022.

30%

1.6%

2.7%

Overweight/

### Fund summary: opportunities abound in current environment

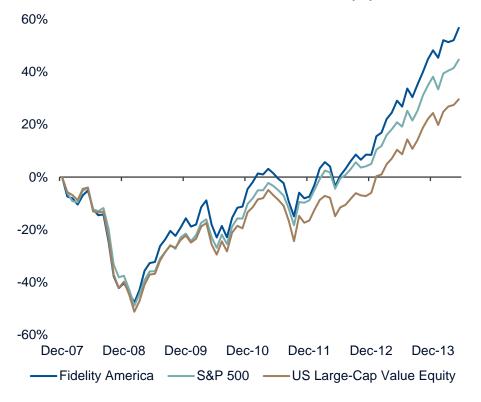
- Inflation debate dominates, but the seeds have already been sown for a slowdown
- Earnings impact just starting for much of market, whilst some sectors pricing in a recession
- Highly attractive opportunities emerging at both ends of the spectrum
- Overall the portfolio is defensively positioned
  - Net exposure 95%. 109% Longs and 14% Shorts (11% stocks, 3% S&P500 Put Option)
- Highly differentiated fund in terms of scope, holdings and risk profile

# **Appendix**



### Fund manager historic track record: Adrian Brass

#### Cumulative returns vs. benchmark & sector (%)



#### Cumulative returns vs. benchmark & sector (%)

	1 year	3 years	5 years	Since Inc
Fidelity America	21	54	133	57
S&P 500	20	50	125	45
US LC Value Equity	17	39	106	30
America quartile	1	1	1	1

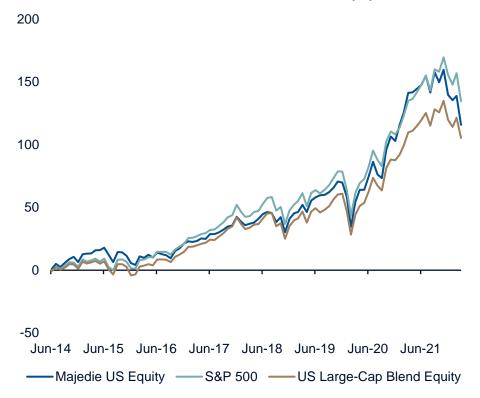
#### Calendar returns vs. benchmark & sector (%)

	2008	2009	2010	2011	2012	2013
Fidelity America	-40	41	13	-3	17	37
S&P 500	-37	26	14	1	15	32
US LC Value Equity	-40	29	11	-4	13	32
America quartile	3	1	2	3	1	1

Past performance is not a guide to the future. Source: Morningstar, Fidelity America Y-Acc-USD share class, active only, primary share in market = Offshore Territories, USD, 1 January 2008 to 31 May 2014. All figures show total returns with dividends and/or income reinvested, net of all charges. Adrian Brass managed the Fidelity America Fund from 1 January 2008 to 31 May 2014.

### Fund manager historic track record: Adrian Brass

#### Cumulative returns vs. benchmark & sector (%)



#### Cumulative returns vs. benchmark & sector (%)

	1 year	3 years	5 years	Since Inc
Majedie US Equity	-11	42	75	116
S&P 500	0	45	85	134
US LC Blend Equity	-3	38	70	105
US Equity quartile	4	2	1	1

#### Calendar returns vs. benchmark & sector (%)

	2015	2016	2017	2018	2019	2020	2021
Majedie US Equity	1	5	16	-4	31	21	26
S&P 500	1	11	21	-5	31	18	28
US LC Blend Equity	-2	9	20	-7	28	17	25
US Equity quartile	1	4	4	1	1	1	2

Past performance is not a guide to the future. Source: Morningstar, Liontrust GF US Equity Z USD Acc share class, active only, primary share in market = Offshore Territories, USD, 26 June 2014 to 30 April 2022. All figures show total returns with dividends and/or income reinvested, net of all charges. Adrian Brass managed the Majedie US Equity Fund from 26 June 2014 to 30 April 2022.

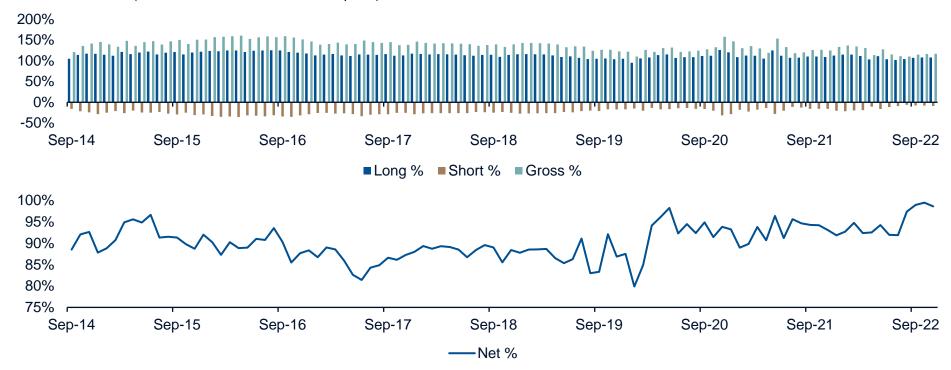
### **US Extended Alpha: exposures**

• Net exposure: 95%. (Target range: 90-110%)

Gross exposure: 123%

109% Longs

14% Shorts (11% Stocks, 3% S&P 500 Put option)



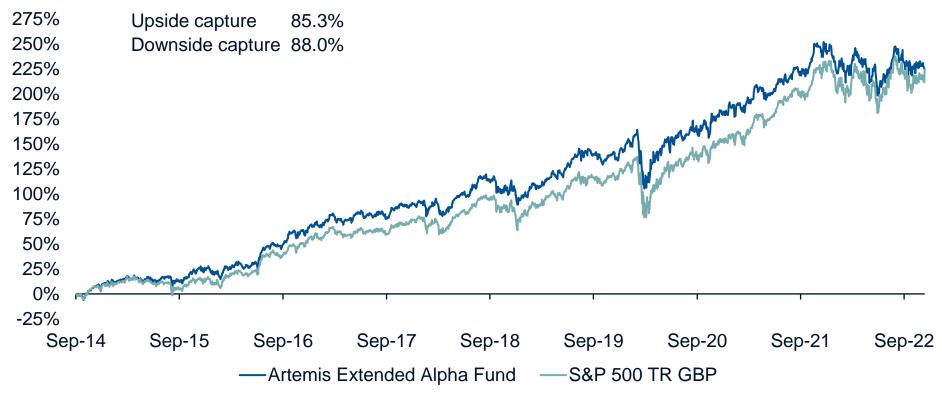
Source: Artemis as at 30 November 2022.

### **US Extended Alpha: alpha generation**



Past performance is not a guide to the future. Source: Artemis, class I accumulation shares in GBP as at 30 November 2022. All figures show total returns with dividends and/or income reinvested, net of all charges. Performance does not take account of any costs incurred when investors buy or sell the fund. This class may have charges or a hedging approach different from those in the IA sector benchmark.

### **US Extended Alpha: returns**



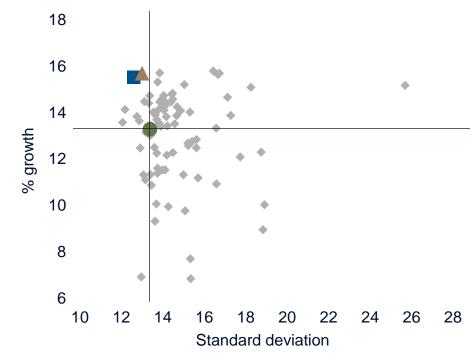
Past performance is not a guide to the future. Source: Lipper Limited, class I accumulation shares in GBP from 19 September 2014 to 30 November 2022. All figures show total returns with dividends and/or income reinvested, net of all charges. Performance does not take account of any costs incurred when investors buy or sell the fund. This class may have charges or a hedging approach different from those in the IA sector benchmark.

# Strong performance with no added volatility

### **Artemis US Extended Alpha Fund (%)**<sup>1</sup>

	Fund	S&P 500
2014	10.2	7.7
2015	15.2	7.3
2016	31.8	33.6
2017	12.6	11.3
2018	3.5	1.6
2019	24.1	26.4
2020	15.9	14.7
2021	24.3	29.9
2022 YTD	-2.5	-1.2
Since launch	237.7	224.7

#### Risk/return since launch<sup>2</sup>



Artemis US Extended Alpha I GBP Acc S&P 500 TR IA North America Peer group (1%-100%): IA North America

Past performance is not a guide to the future. Source: <sup>1</sup>Lipper Limited, class I accumulation shares in GBP from 19 September 2014 to 30 November 2022. All figures show total returns with dividends and/or income reinvested, net of all charges. Performance does not take account of any costs incurred when investors buy or sell the fund. This class may have charges or a hedging approach different from those in the IA sector benchmark. <sup>2</sup>Morningstar as at 30 November 2022.

# **US Extended Alpha: risk**

Correlation

Beta

Extended Alpha	S&P 500 TR	IA North America NR
237.7%	224.7%	173.2%
15.4%	15.5%	13.0%
12.5%	12.9%	13.4%
1.19	1.15	0.93
-12.5%	-14.5%	-15.9%
68.4% / 31.6%	69.4% / 30.6%	64.3% / 35.7%
9.7%	10.9%	11.5%
-7.8%	-9.7%	-9.2%
85.3% / 88.0%		
Extended Alpha vs. S&P 500 TR	IA North America TR vs. S&P 500 TR	Extended Alpha vs. IA North America NR
5.65	4.24	3.81
0.00	-0.49	0.56
0.00	-0.61	0.93
	237.7%  15.4%  12.5%  1.19  -12.5%  68.4% / 31.6%  9.7%  -7.8%  85.3% / 88.0%  Extended Alpha vs. S&P 500 TR  5.65  0.00	237.7% 224.7% 15.4% 15.5% 12.5% 12.9% 1.19 1.15 -12.5% -14.5% 68.4% / 31.6% 69.4% / 30.6% 9.7% 10.9% -7.8% -9.7% 85.3% / 88.0%  Extended Alpha vs. S&P 500 TR  5.65 4.24 0.00 -0.49

Past performance is not a guide to the future. Source: Lipper Limited, class I accumulation shares in GBP from 19 September 2014 to 30 November 2022. All figures show total returns with dividends and/or income reinvested, net of all charges. Performance does not take account of any costs incurred when investors buy or sell the fund. This class may have charges or a hedging approach different from those in the IA sector benchmark.

0.95

0.99

0.96

n/a

0.90

0.87

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# Risk monitoring and oversight

- Stock level:
  - Rigorous testing of downside as part of up/down target setting
  - 'Guardrails' incorporate leverage, size, liquidity and cyclicality into positioning decision
  - Checklist to ensure conviction remains high, and thesis doesn't creep
  - Analyst or team debate to optimise decision making
- Fund level:
  - Top down sector, style and theme exposures monitored and managed
  - Shorts can be used to hedge long position risk
- Shorts:
  - Benefit from extensive team experience
  - Pragmatic, dynamic approach to managing short-specific risks
- Dedicated risk team and oversight process to provide support and challenge

Holistic multiple perspective approach to risk management

# Fund manager biography – long only funds



Cormac Weldon Fund Manager

Cormac has managed Artemis' US equity strategies since launch. He studied accounting and finance at Dublin City University, graduating in 1987 and joining KPMG. After moving to Provident Mutual where he was a US equity analyst, Cormac spent two years as a fund manager for the British Gas Pension Fund. He joined Threadneedle in 1997, later becoming head of the North America team and the lead manager of three of its US funds. He moved to Artemis in 2014.

### Team biographies



Chris Kent Industrials & Basic Materials

Chris co-manages Artemis' 'US Select' and 'US Absolute Return' strategies with Cormac Weldon and William Warren, respectively. He has a masters in chemistry from Bristol University. On graduating, he worked at Broadstone Pensions & Investments (formerly BDO) as a multi-asset research analyst. He joined Threadneedle's US team in 2012, covering technology before switching to the industrial sector. Chris moved to Artemis in 2014.



Olivia Micklem
Consumer Staples & Healthcare

Olivia co-manages Artemis' US Smaller Companies strategy with Cormac Weldon. She studied English Language and Literature at Oxford University, graduating in 2006. She joined Threadneedle as a graduate in 2007, working in distribution for four years before joining its US Equity team as an analyst, covering Consumer Staples. She joined Artemis in 2014 as an analyst, covering Consumer Staples and Healthcare, and became a co-manager of the US Smaller Companies strategy in September 2022.



Young Chun Technology

Young is an analyst in Artemis' US team. He joined Artemis in September 2015 as a quantitative analyst, and then moved to our US team in September 2016. Young came to us from JP Morgan Asset Management, where he was a quantitative developer. He holds a BEng (Hons) in computer science from Imperial College, London.



Zuoyi Zhou Financials

Zuoyi works as an analyst in the US team. After graduating from the London School of Economics with a degree in Business Mathematics and Statistics, she spent five years working as an equity markets adviser at KPMG-Makinson Cowell. Zuoyi joined Artemis in March 2017 and moved to the US team in April 2018. She is a CFA charterholder.

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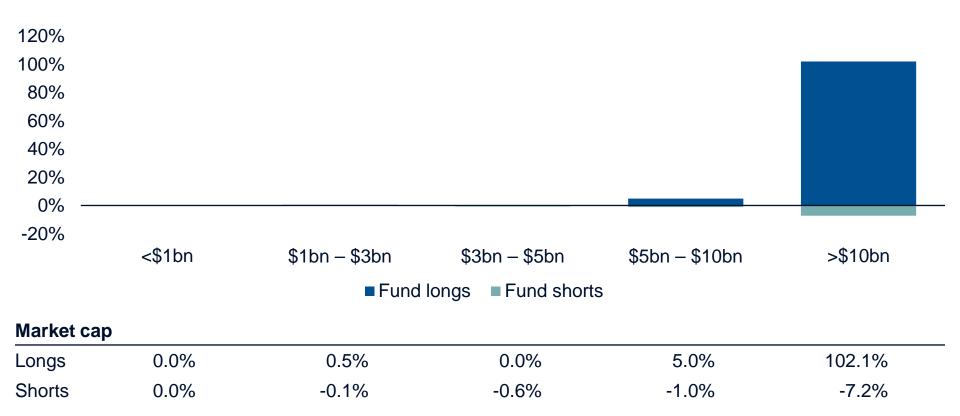
### **US Extended Alpha: beta**



Past performance is not a guide to the future. Source: Artemis/Lipper Limited, class I accumulation shares in GBP from 30 September 2015 to 30 November 2022. All figures show total returns with dividends and/or income reinvested, net of all charges. Performance does not take account of any costs incurred when investors buy or sell the fund. This class may have charges or a hedging approach different from those in the IA sector benchmark.

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# **US Extended Alpha: market cap**



Source: Artemis as at 30 November 2022.

Note: figures may not add up to 100% due to rounding and cash holdings.

# **Artemis US long short range**

#### **Artemis US Extended Alpha Fund**

Performance fee: 20%, S&P 500 hurdle

	Ongoing charge	ISIN
US Extended Alpha I Acc GBP	0.89%	GB00BMMV5G59
US Extended Alpha I Acc GBP Hedged	0.89%	GB00BYSZ0151

#### Artemis Funds (Lux) – US Extended Alpha

Performance fee: 20%, S&P 500 hurdle

	Ongoing charge	ISIN
US Extended Alpha A Acc EUR	1.70%	LU1893896552
US Extended Alpha A Acc EUR Hedged	1.70%	LU1893896479
US Extended Alpha A Acc USD	1.70%	LU1893896636
US Extended Alpha B Acc EUR	0.95%	LU1896774301
US Extended Alpha B Acc EUR Hedged	0.95%	LU1896773915
US Extended Alpha B Acc GBP	0.95%	LU1896774566
US Extended Alpha B Acc USD	0.95%	LU1893894342
US Extended Alpha I Acc EUR	0.91%	LU1846577598
US Extended Alpha I Acc EUR Hedged	0.91%	LU1893893294
US Extended Alpha I Acc GBP	0.91%	LU1893893534
US Extended Alpha I Acc GBP Hedged	0.91%	LU1893893021
US Extended Alpha I Acc USD	0.91%	LU1893893708

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### Climate change and the environment at Artemis

- Climate change is a material risk/opportunity for many of the companies we invest in on behalf of our clients and as such our fund managers assess, monitor and manage
  its impact within portfolios
- Artemis aims to reduce its carbon footprint as part of a long-standing commitment to behaving responsibly as a business
- How we relate to the world beyond fund management is a part of the distinctive Artemis culture and partnering with environmental charities is core to our Foundation

Artemis as an **employer** 



Artemis as an investor



Artemis in the wider world



### Conscious of our environmental impact as consumers of the earth's scarce resources:

- Environmental working group established with an aim to go beyond regulatory requirements
- Commitment to measure our annual carbon footprint and reduce over time

### Appointed The Planet Mark in 2019 to carry out annual environmental audit:

- Accreditation commits us to reducing carbon emissions every year
- Workshops to engage staff in supporting effort to become more sustainable



### As with all risks/opportunities our analysis of climate risk is rooted in the investment case:

- Engagement with the boards of investee companies
- · How we vote at company AGMs
- Assessing climate risk in portfolios through specialist third parties

### Actively participate in and are signatories to the:

- Net Zero Asset Managers initiative
- IIGCC
- Climate Action 100+
- TCFD supporter
- PRI
- FRC climate related reporting

The Net Zero Asset Managers initiative





### The environment is one of the Artemis Charitable Foundation's core themes:

- Focused on increasing the share of donations to environmental causes
- In the main, our donations reflect the urgent need to address the climate crisis and biodiversity loss across the natural world

#### Key beneficiaries include:

- ClientEarth
- Global Action Plan
- Beaver Trust

**ClientEarth**<sup>⊕</sup>

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### Diversity, equity and inclusion at Artemis

#### We embrace difference:

Different backgrounds, ideas, opinions, experience and approaches create our advantage

#### This applies to how we:

Operate our investment franchises and run our business

Artemis as an employer



Artemis as an investor



Artemis in the wider world



### Diversity, equity and inclusion is integrated into our business through:

- Our corporate values
- Policies to attract, retain, reward and develop our people

#### Our partners and associations include:

- · The Diversity Project
- Investment 2020
- GAIN (Girls are Investors)
- LGBT Great
- Women in Finance Charter: target of 30% women at exec-1 by 2022





# We encourage diversity of thought in the companies we invest in through:

- Engagement with the boards of investee companies
- How we vote at company AGMs

#### We participate in:

- UN-backed Principles for Responsible Investment
- Contribute to the Investment Association's policy work
- The Investor Forum
- Signatory to the UK Stewardship Code

### Improving equality of opportunity is integrated into our charitable activities through:

- The Artemis Charitable Foundation £12m donated since 2007
- Volunteering opportunities for our people 24% of our people volunteered in 2021

#### Our partners and associations include:

- Arrival Education
- The Robertson Trust
- City Harvest
- Shivia







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#### **Artemis US Extended Alpha Fund**

#### The fund's objective

To grow capital over a five year period.

There is no guarantee that the fund will achieve a positive return over a five-year period or any other time period and your capital is at risk.

#### What the fund invests in:

- At least 80% in shares of US companies, either directly or indirectly through derivatives
- Up to 20% in shares, or derivatives of shares, of companies in other countries, bonds, cash, near cash, other transferable securities, other funds (up to 10%) managed by Artemis and third party funds, and money market instruments



### Important information

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